## **Roger Federer Foundation**

# **Annual Report 2006**



## I AM TOMORROW'S FUTURE

## We are learning

I place the highest professional demands on my game. It is only by analyzing each match and every training session and learning from them, that I can be successful in the long term.

The same is true of charity work. If you really want to make an impact with the available funds, the utmost professionalism is absolutely essential. Using our funds efficiently and sustainably is a matter of great importance to me. At the same time, our regional and smaller project partners are to receive not only financial support, but also expertise relating to content and institutional aspects. Until now, the Roger Federer Foundation lacked this knowledge and the necessary experience, which is why in the summer of 2006 I decided to make three changes to the Foundation:

- Besides my parents and Urs Wüthrich, I have also recently appointed my partner Mirka Vavrinec and Christoph Schmocker, an internationally renowned foundations expert, to the Foundation Board.
- The revised strategy gives the Foundation clear guidelines for selecting and funding projects, affords greater transparency, and allows us to work in a goal-oriented manner and in the medium-term positions us clearly.
- In addition to the established school and sports project, *IMBEWU* in South Africa, we aim to support further projects in selected other countries starting in 2007.

These targeted measures not only breathed fresh life into the Foundation towards the end of 2006, but also enabled us to develop new drive and a jointly advocated foundation culture that allows each member of the Foundation Board to use his or her specific strengths for the further development of the Foundation.

I would like to thank everyone who supported the Roger Federer Foundation either with regards to content or financially and, with your help, look forward to making it possible for even more children and young people to go to school and engage in sports activities, next year too.

Roger Federer President

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## We are focusing

In 2006, the Foundation Board of the Roger Federer Foundation (RFF) revised its strategy. Following the Foundation's mission, a new vision, values and strategy were adopted for the charitable activities.

#### **Vision**

"I AM TOMORROW'S FUTURE" – this self-assured statement by Nolonwabo Batini, a girl aged sixteen attending the Ndzondelelo High School in Port Elizabeth, South Africa, is the slogan of the RFF. To enable the greatest possible number of children to realize this principle and to help them actively shape their future, the RFF funds school education, sports and leisure activities in places where there are no funds set aside for this.

#### **Values**

**Transparency** With the exception of its donors' identity, the RFF discloses both its strategy

and figures, in particular its revenues and its grants.

**Professionalism** The RFF's strategy, management techniques and procedures are clearly

defined and are regularly examined for their effectiveness by specialists.

The Foundation Board adapts its management techniques to new

circumstances.

**Respect** The RFF respects all people, religions, cultures and systems of values,

provided that they are not inconsistent with human and in particular

children's rights.

Optimism I AM TOMORROW'S FUTURE stands for the faith children have in a

better future. The RFF is also confident that in future even more children

will make it.

**Commitment** To achieve the ambitious goals set by the Foundation takes determination

and commitment. It is not victory or defeat that are decisive, but self-respect and confirmation of the fact that one has done everything in one's

power.

#### **Focus**

The RFF's activities have two main focuses:

- Financing selected projects in the field of **schooling & education** for impoverished children
- Promoting sports for young people in Switzerland.

The Foundation does so primarily in the world's **poorest nations**, but also funds selected projects in **Switzerland**.

The RFF sees to it that those effected share the responsibility when it comes to solving their problems (in terms of content, organization, and financially). The goal is to have the children, their families and communities put forward measures and suggestions of their own when it comes to performing needs analyses and developing innovative solutions, hence encouraging them to be and remain **self-reliant**.

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## We support and demand in return

### **South Africa**

The Roger Federer Foundation (RFF) has been supporting **IMBEWU**, a South African-Swiss aid organization that supports some 900 children and young people in the township of New Brighton in Port Elizabeth, since 2004. In 2006, the RFF helped the *IMBEWU* organization with a total grant of **CHF 90,000** among other things for wages and administration (CHF 45,000), for 60 school sponsorships (CHF 21,600), for the Cooking Mamas project (CHF 10,000) and for organizing sports activities such as soccer, tennis and basketball training.

After the visit by Lynette and Robbie Federer in March 2006 and following several rounds of hard negotiations with *IMBEWU*, it was agreed in September 2006 that the grant would be significantly increased, while the RFF can in return expect a clear strategy, better qualified staff and a long-term concept concerning the sports activities as well as an improved utilization of the excellent sports facilities from the *IMBEWU*. In 2007, we shall evaluate whether our demands have helped the institutional development of *IMBEWU* and ultimately whether this has given more South African children access to school education and sports activities.

#### **Switzerland**

According to its new strategy, the RFF set aside some 10% of its budget to help talented young athletes. In 2006, the RFF donated **CHF 10,000** to the organization *Rollstuhlsport Schweiz* for planning and staging two training camps for young newcomers to wheelchair tennis. The two camps will be held in the summer of 2007 and will each be open to 8 participants aged between 10 and 20.

In 2006, the RFF had great difficulty choosing a second Swiss project. Although many applications were for a worthy cause, and the applicants highly dedicated people, it was nevertheless not easy for the RFF to choose just one project from the 162 applications submitted by organizations and individuals alike. We finally opted to support the work of the **MIRA** organization with a small grant of **CHF 3,000**. MIRA's goal is to prevent sexual exploitation of children and young people in sports clubs in the German-speaking part of Switzerland.

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## We would like to thank

The Roger Federer Foundation (RFF) is a non-profit charitable foundation. That means that donations made to the RFF are tax-deductible in many Swiss cantons and in some cases also abroad. This is of particular interest to fans of Roger Federer, because in 2006 we received a total of 53 donations or 78% more than in the previous year. We would like to thanks all those who supported the RFF.

## 400.000 356.146 300.000 199.888 200.000 121,228 103'000 100.000 49.833 15.800 0 2004 2005 2006 ■ Donation Amount CHF Allocation CHF

#### **Yearly Donation Amounts and Allocations**

### **Donations**

In addition to two major donations from a **private individual of CHF 125,000** (GBP 50,000) and **CHF 10,000 from the Canton of Baselland** we received donations totaling **CHF 104,147** from 53 persons.

## Merchandising

Revenues from the sale of the **Roger Federer Calendar** increased once again and in 2006 came to **CHF 43,334**. This was due in the main to a higher print run (6,000 copies) and improved advertising, including the fact that ATP advertised the calendar on its Web site. The sale of **photo rights** generated a further **CHF 8,000** in 2006 in addition to in excess of **CHF 44,000** taken in through various auctions and competitive prizes.

#### **Events**

In Sierre the exhibition match in March between Roger Federer and Yves Allegro generated revenue of **CHF 50,000** for the RFF.

The **South African Golf Days** in the "La Larque" golf club brought in **CHF 13,000** for the RFF, while the players at the **GOFUSS golf tournament** in September in Davos brought in some **CHF 10,000** for the RFF.

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## **Balance sheet (in CHF)**

<u>ASSETS</u>	<u>2006</u>	<u>2005</u>
Balance in bank (cash and securities)	623,678.18	297,652.10
Trade receivables	0.00	0.00
Other receivables	569.43	289.85
Accruals	3,572.90	0.00
<u>Current assets</u>	627,820.51	297,941.95

## <u>Total ASSETS</u> 627,820.51 297,941.95

<u>LIABILITIES</u>	<u>2006</u>	<u>2005</u>
Trade liabilities	0.00	0.00
Deferrals Current debt capital	3,900.00 3,900.00	0.00 0.00
Debt capital	3,900.00	0.00
Foundation capital Free capital generated Net profit/loss for the year	50,000.00 247,941.95 325,978.56	50,000.00 104,839.66 143,102.29
Organization capital	623,920.51	297,941.95

<u>Total LIABILITIES</u> 627,820.51 297,941.95

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## **Operating statement (in CHF)**

Total operating income	416.691.39	199.888.28
Other operating income	<u>9,210.45</u>	0.00
Merchandise sales (calendars, photos, etc.)	51,334.00	0.00
Income from donations	356,146.94	199,888.28
	<u>2006</u>	<u>2005</u>

Total operating costs	-112,612.20	-59,189.00
Advertising expenditure	0.00	<u>-9136.00</u>
Operating costs (7.4%)	-7,612.20	-220.00
Personnel costs (1.9%)	-2,000.00	0.00
MIRA, child protection in sports clubs	-3,000.00	0.00
Paraplegiker Vereiningung, wheelchair tennis camp	-10,000.00	0.00
IMBEWU, school in South Africa	-90,000.00	-49,833.00
Contributions	-103,000.00	-49,833.00

June 30, 2007

### **Roger Federer Foundation**

Roger Federer Christoph Schmocker

President Vice President