

Annual Report 2007



"I AM TOMORROW'S FUTURE"

We can do more

At the moment my life still revolves around tennis. What counts is making the best use of the brief active period bestowed on top athletes. As far as tennis is concerned, last year was a very successful and satisfying one. I am less satisfied with the time I devoted to the [RogerFedererFoundation](#). In this respect 2008 will hardly be any better, since in addition to all the other tournaments, the schedule includes the Olympic Games.

However, this does not mean that no work was carried out in the Foundation – simply that it was less than I wished. Due to lack of time I was unable to put the good ideas of the Foundation Board into practice. Unfortunately, there was no time to visit the Foundation projects in Africa either. In the years to come, I know, I will have more time for this. To enable the Foundation to achieve its aims, I have transferred its business to my parents and Christoph Schmocker, who in my name will take care of all the work that needs to be done.

In 2007 the Foundation Board decided to initially concentrate the project work on Africa. After all, this continent is “well endowed” with poor and marginalized people. Apart from South Africa, we have added two new projects in Ethiopia and Mali. I am particularly pleased that they are tailored to facilitating schooling for girls, since girls in this respect are particularly disadvantaged. There are clear diagrams on this subject on our homepage – help yourself!

In Switzerland our help continues to be devoted to talented, financially disadvantaged young sportspeople. Currently we are supporting 13 young people from various regions and sports with 2,500 CHF each.

I would very much like to thank everyone who believed in my Foundation in 2007 and showed their support with generous donations, with the purchase of a Roger Federer calendar, a signed first day cover or an “I AM TOMORROW’S FUTURE” T-shirt. Your commitment makes the future for young people possible.

Roger Federer
President

We are concentrating on

In 2007 the Foundation Board of the **Roger Federer Foundation** (RFF) consistently pursued its strategy and in one respect further clarified it: Until further notice the RFF will **only support projects in Africa**. This is because 28 of the poorest countries in the world are in Africa (see *Human Development Index Ranking 2007/2008*). It is precisely in these countries that a broad promotion of schools and education forms part of the most successful recipes for sustainable change.

Focus

The RFF's activities have two main focuses:

- Financing targeted projects in the field of **schooling & education** for impoverished children
- Promoting **sports for young people in Switzerland**.

The Foundation does so primarily in Africa, but also funds a few selected projects in **Switzerland**.

The RFF sees to it that those affected share the responsibility when it comes to solving their problems (in terms of content, organization, and financially). The goal is to have the children, their families and communities put forward measures and suggestions of their own when it is necessary to perform needs analyses and develop innovative solutions, hence encouraging them to be and remain **self-reliant**.

Transparency

Since spring 2007 the RFF has had its own homepage: www.rogerfedererfoundation.org. It conveys an overview of the objectives, requirement criteria for applicants and projects supported by the RFF.

Professionalism

In 2007 the RFF became even more professional.

- We laid down rules and principles for the management and control of the RFF.
- The responsibilities and decision-making processes of the RFF were consistently observed.
- We introduced a "double checking principle" for all important decisions.
- The management instruments required were available.
- We received reports twice a year from all projects supported.
- The developments in the projects were in each case reported on the homepage.

We support and demand in return



South Africa

Since 2004 the [RogerFedererFoundation](#) has been supporting **IMBEWU**, a small South African-Swiss aid organization that supports 1,635 children and young people in the township of New Brighton in Port Elizabeth. In 2007 the RFF helped IMBEWU with a total grant of **CHF 165,000**, among other things for six salaries and administration costs (CHF 77,000), for 60 school sponsorships (CHF 21,600) and the nascent poly-sport project "Sidlala Sonke". Here 190 children learn to form teams, win and lose, show consideration for each other and fight for common goals in widely differing sports (football, tennis and basketball). This offer is very popular.

Thanks to the committed advice of the experts from the RFF, **IMBEWU** has also been able to develop further institutionally and decrease its dependence on the RFF. The task now is to pursue this goal resolutely.



Ethiopia

In Ethiopia the [RogerFedererFoundation](#) supported a school project for 435 primary school children with **CHF 50,000**. The **EDUCATION for DEVELOPMENT ASSOCIATION (EFDA)** received (CHF 21,000) for the extension and furnishing of classrooms in an existing school and (CHF 5,000) for the creation of a new sports ground and playground. Thanks to further training for the teachers in the area of teaching methodology, support of girls and involvement of the parents in the school teaching (CHF 10,000), it proved possible to increase the proportion of girls in the school classes after only a few months in 2007 from 36% to 42%.

The RFF also contributed to the unforeseen drilling of a well for school toilets and hand wash basins (CHF 8,000). The well example shows that despite detailed budgeting and planning, the urgent repeatedly has to take priority over the important.



Mali

In Mali the RFF supported a new school project of **IAMANEH** with **CHF 70,000**. Ten girls each from ten schools in the fifth and sixth grade were chosen to explain to their families and villages why they wanted to go to school, what education meant in their lives and how families can organize themselves when daughters go to school instead of looking after siblings. Above all, they had to convince the influential community leaders and often their parents too, since traditionally in Mali girls help in the household or look after their siblings.



Zimbabwe

The [RogerFedererFoundation](#) donated **CHF 10,000** to the small hospital school of Muvonde in Zimbabwe. This decision was an exception and was due to the initiative of a relative of the Federer family.



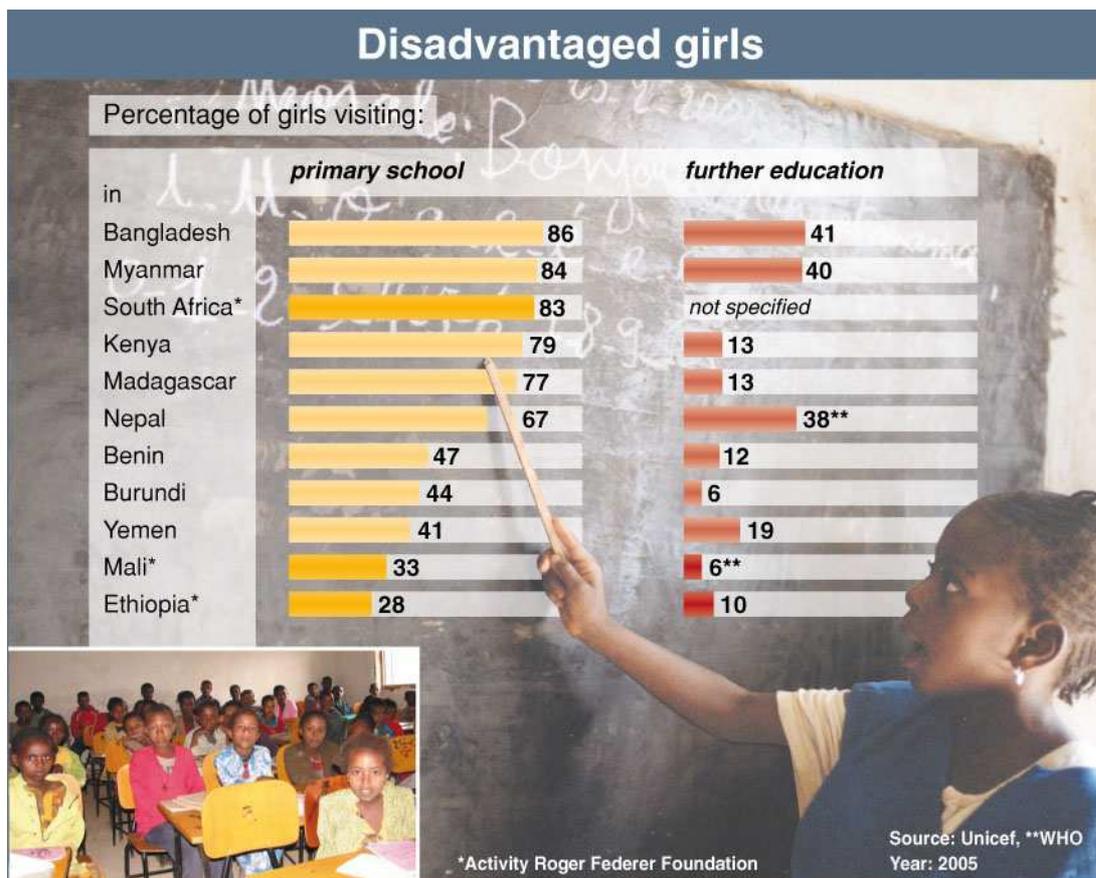
Switzerland

In accordance with its new strategy, the **RogerFedererFoundation** (RFF) supports young sportspeople in Switzerland who are talented, but financially disadvantaged with 10% of its sponsorship budget.

In 2007 the RFF supported the sponsorship project of the **Stiftung SCHWEIZER SPORThILFE** with a total of **CHF 32,500**. Six young female sportspeople and seven male sportspeople from ten cantons were each supported with CHF 2,000 and another CHF 6,500 contributed to the development of the sponsorship program.

LEARN graphics

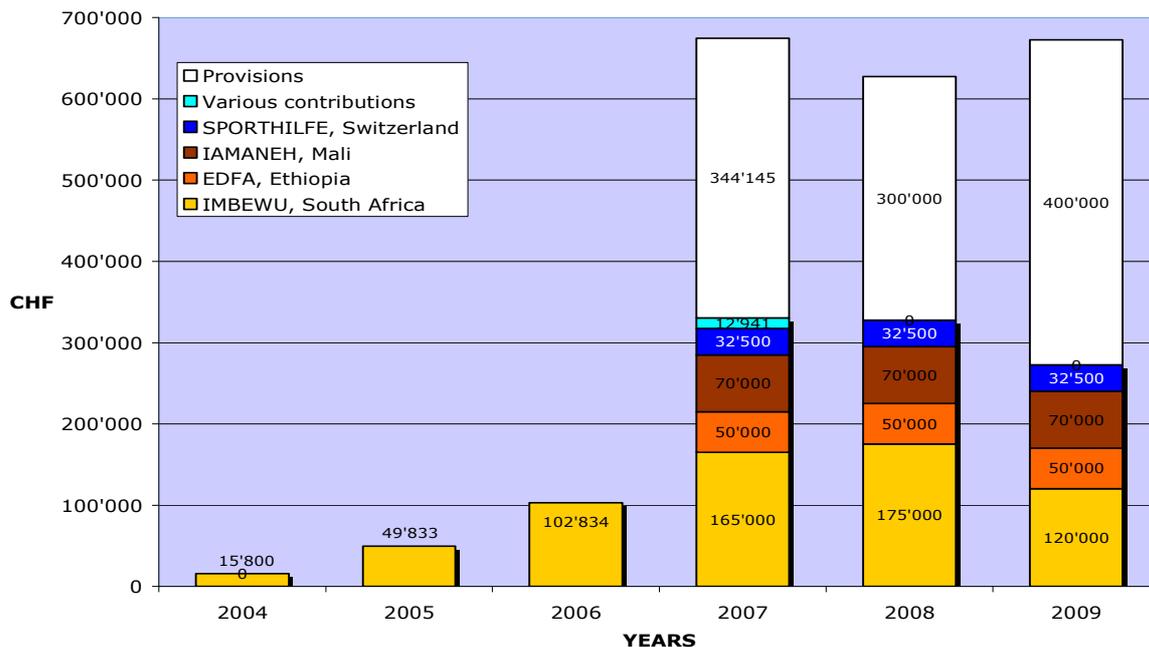
Since the summer of 2007 the **RogerFedererFoundation** has been placing info graphics on its homepage with the support of **GLOBUS Infografik** from Hamburg. These are simple graphics, statistics and understandable comparisons, which make complicated subjects comprehensible at a glance, e.g. world poverty or how many girls in Mali attend primary school and fifth grade. This is an example of such an info graphic from www.rogerfedererfoundation.org:



We would like to thank

The **Roger Federer Foundation** (RFF) is a non-profit charitable foundation. This means that donations to the RFF are tax deductible in many Swiss cantons and in some cases also abroad. This is of interest to many fans of Roger Federer. In 2007 we received a total of 170 donations, which is three times as many as the year before. We would like to thank everyone who supported the RFF.

RFF: Contributions mentioned 2004-2010



Donations

In addition to four major donations from anonymous private individuals of **CHF 1,150,000**, we received donations totaling **CHF 1,500,000**. Furthermore, we would like to thank Roger's sponsors for their generous contributions.

Merchandising

Revenues from the sale of the **Roger Federer Calendar** increased once again to **CHF 170,000**. A greater print run (16,000 copies) and increased advertising contributed to this success, e.g. advertising was placed on the ATP website and in the media. The sale of T-shirts and first day covers contributed CHF 110,000 to the good result.

Events

The organization of the **exhibition match on Mallorca** between Roger Federer and Rafael Nadal donated USD 250,000 to the RFF. The **Charity Event** in Davos brought the RFF CHF 60,000, the **South African Golf Days** in the Golf Club "La Larque" CHF 15,000 and the **GOFUSS Golf Tournament** in Davos CHF 40,000. In addition, Roger Federer donated his fee of USD 50,000 for a **Disney** photo shoot.

Balance sheet as at December 31, 2007 (in CHF)

<u>ASSETS</u>	<u>2007</u>	<u>2006</u>
Balance in bank (cash and securities)	3,049,023.11	623,678.18
Trade receivables	0.00	0.00
Other receivables	1,608.97	569.43
Accruals	5,985.72	3,572.90
<u>Current assets</u>	<u>3,056,617.80</u>	<u>627,820.51</u>

Total ASSETS **3,056,617.80** **627,820.51**

<u>LIABILITIES</u>	<u>2007</u>	<u>2006</u>
Trade liabilities	3,464.45	0.00
Deferrals	2,000.00	3,900.00
Current debt capital	5,464.45	3,900.00
<u>Debt capital</u>	<u>5,464.45</u>	<u>3,900.00</u>
Foundation capital	50,000.00	50,000.00
Project reserves	100,000.00	0.00
Free capital generated	473,920.51	247,941.95
Net profit/loss for the year	2,427,232.84	325,978.56
<u>Organization capital</u>	<u>3,051,153.35</u>	<u>623,920.51</u>

Total LIABILITIES **3,056,617.80** **627,820.51**

Operating statement 01.01.–31.12.2007 (in CHF)

	<u>2007</u>	<u>2006</u>
Income from donations	2,461,284.15	356,146.94
Merchandise sales (calendars, T-shirts)	270,050.55	51,334.00
Other operating income	<u>149,818.00</u>	<u>9,210.45</u>
Total operating income	<u>2,881,153.50</u>	<u>416,691.39</u>
Subsidies	-330,441.00	-103,000.00
IMBEWU , school in South Africa	-165,000.00	-90,000.00
EFDA , school in Ethiopia	-50,000.00	0.00
IAMANEH , girls' educational project in Mali	-70,000.00	0.00
Schweizer SPORHILFE , 13 sponsorships in Switzerland	-32,500.00	0.00
Hospital school in Myonde, Zimbabwe	-10,000.00	0.00
Nolonwabo Batini , one-off educational contribution	-2,941.00	0.00
(<i>Paraplegiker Vereinigung</i> , wheelchair tennis camp in Switzerland)	0.00	-10,000.00
(<i>MIRA</i> , child protection in sports clubs in Switzerland)	0.00	-3,000.00
Personnel costs	0.00	-2,000.00
Administrative and legal expenditure	-1,040.05	-7,612.20
Advertising expenditure (Globus Infografik, new printed material, CI)	-15,489.75	0.00
Other operating costs (Amsale Mulugeta)	4,699.14	0.00
Total operating costs	<u>-351,669.94</u>	<u>-112,612.20</u>
Operating result	<u>2,529,483.56</u>	<u>304,079.19</u>
Financial yield (including price gains)	74,635.07	25,486.10
Financial expenses (including price losses)	-176,885.79	-3,586.73
Net profit/loss for the year	<u>2,427,232.84</u>	<u>325,978.56</u>

May 20, 2008

RogerFedererFoundation

Roger Federer
President

Christoph Schmocker
Vice President